Foundation for Ethics, Innovation & Competition in Healthcare

5TH ANNUAL WORLD PATIENT SAFETY, SCIENCE & TECHNOLOGY SUMMIT
February 3-4, 2017 • Laguna Cliffs Marriott, Dana Point, CA

SPONSORSHIP OPPORTUNITIES

FOUNDER:
Foundation for Ethics, Innovation & Competition in Healthcare
Every year more than 200,000 of our loved ones walk into a hospital but never walk out. It is the third leading cause of death after heart disease and cancer. Right now $0.45 of every dollar in healthcare ($1.26 trillion per year) is spent committing or recovering from medical errors.

The Patient Safety Movement Foundation was born out of a shared belief that we must do better and work together to reach ZERO preventable patient deaths by 2020 (0X2020).

We know this is an audacious goal, but without benchmarks we will continue to exist within this problem instead of working together to solve it. We founded this Movement to aggressively address this problem and to stimulate a critically important conversation between patients, healthcare professionals, medical technology companies, and policymakers that will help unite the healthcare ecosystem.

Your sponsorship will go directly to making this the best summit ever.

Last year we announced that 24,643 lives had been saved through the commitments of over 1,627 healthcare organizations across the globe. Nearly 50 healthcare technology companies including EHR companies, medtech companies and health IT companies signed the Open Data Pledge to promote interoperability and patient safety. We hope to double these numbers in 2017!

We are proud of the strength our numbers represent but prouder still that this year more families will be together.

Help us spread the word, grow the movement, and save lives. 0X2020 is possible but only with your help.

With profound appreciation,

Joe Kiani
Founder & Chairman
The 5th Annual World Patient Safety, Science & Technology Summit is the preeminent patient safety conference in the country. This year 300 committed clinicians will gather with leading health technologists, passionate patient advocates, and innovative policymakers to challenge the status quo, exchange ideas, and refine patient safety protocols.

This year, three new patient safety challenges will be highlighted.

Join us for
THE 2017 WORLD PATIENT SAFETY, SCIENCE & TECHNOLOGY SUMMIT
at the Laguna Cliffs Marriott, Dana Point, CA

Featured Speakers from Prior Summits

JOE KIANI
Founder, Chairman, and CEO of Masimo Corporation

VICE PRESIDENT JOE BIDEN
47th Vice President of the United States

PRESIDENT BILL CLINTON
Founder of the Clinton Foundation, 42nd President of the United States

MICHAEL BELL, MD
Deputy Director of the Division of Healthcare Quality, Centers for Disease Control and Prevention (CDC)

RICHARD CARMONA, MD, MPH, FACS
17th Surgeon General of the United States (2002-2006), Distinguished Professor, University of Arizona

MARK CHASSIN, MD
CEO, The Joint Commission

PATRICK CONWAY, MD, MSC
Chief Medical Officer, Centers for Medicare & Medicaid Services (CMS)

EDWARD KELLEY, MD
Director of Patient Safety Programme, World Health Organization (WHO)

DAVID MAYER, MD
Vice President, Quality and Safety MedStar Health

PETER PRONOVOST, MD, PHD
Sr. Vice President for Patient Safety and Quality, Director of the Armstrong Institute for Patient Safety and Quality, Johns Hopkins Medicine

KAI ZACHAROWSKI, MD, PHD, FRCA
Director of the Department of Anesthesia, Intensive Care Medicine and Pain Therapy, University Hospital Frankfurt

THOMAS ZELTNER, MD
Special Envoy of the Director General of the World Health Organization (WHO)
Musical Guests from Prior Summits

JOHN WAITE

ALISON KRAUSS

RYAN BINGHAM

ALAN BERGMAN

MCKENNA LEE AND THE MICROFIXERS
WHY SUPPORT THE SUMMIT?

Those who know someone that has had a friend or family member affected by a medical error recall the personal, emotional, and financial impact of these events all too well.

The Patient Safety Movement Foundation is unlike any other organization working in the field because we help unite patient advocates, healthcare professionals, healthcare technology companies, as well as policymakers and have set the bold goal for our healthcare system to eliminate preventable deaths by 2020.

Supporting the 2017 World Patient Safety, Science & Technology Summit is an immediate and tangible way to show your commitment to ZERO by 2020.

THANK YOU TO OUR 2016 SUMMIT SPONSORS

FOUNDER: Masimo

PRESENTING SPONSOR: Masimo

MEDIA SPONSOR: Modern Healthcare

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- Dräger
- Knobbe Martens
- 3M Science, Applied to Life
- The University of Vermont Medical Center
- Baylor Scott & White Health
- Chapman University
- INOVA
- UPMC Life Changing Medicine
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* Premier Placement is on all stages and includes highlights during event transitions
### SPONSORSHIP LEVELS

#### Exclusive Sponsorships

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Custom sponsorships are available, please contact partners@patientsafetymovement.org.
SPONSORSHIP APPLICATION

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Name ___________________________________________ Title ___________________________________________
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Website/Social Media (optional) _________________________________________________________________

Sponsorship

Item/Level ___________________________________________ Cost __________________________________________
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Payment

☐ Visa, MC, AMEX   ☐ Check (Payable to: Patient Safety Movement Foundation)   ☐ Invoice
Name ____________________________________________________________
Card Number __________________________________ Exp ______________________ CCV_____________________
Address __________________________________________________________________________________________
City __________________________________ State ____________________ Zip __________________

Remit by Mail:

Patient Safety Movement Foundation
Ariana Longley
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Social  @0x2020

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FOUNDER:

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