Healthcare Organization Commitment

Contact Details

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Position
Deputy Medical Officer, Senior Vice President Maternal and Child Health & NICU Innovation

Organization Name
March of Dimes

Commitment Details

How many hospitals are represented in this commitment?

<table>
<thead>
<tr>
<th>Last Report</th>
<th>Current</th>
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Action Plan
The March of Dimes 39+ Weeks banner recognition program was developed to recognize hospitals that have successfully reduced their EED rate to 5% or below, as measured by Joint Commission PC-01. The hospitals must also have a hard stop policy in place with several key components, including gestational age criteria (ACOG) and a list of medical indications for delivery prior to 39 weeks. In order to receive the banner, hospitals submit an application with the data report (PC-01 or CMS measure) and the policy that addresses EED for inductions and c-sections. 700 hospitals in 20 states plus the Washington, D.C. and Puerto Rico have been recognized through the banner program. Some keys to the success of the banner program include: • The public display of the banner fosters healthy
competition between hospitals to reduce EEDs. • The program encourages sustainability of the effort to reduce EEDs since banners can be renewed annually. • The program incorporates a hospital policy requirement in addition to achievement of low EED rates. • The program helps to sustain state partnerships to keep interest in continuing efforts to reduce EEDs.

**Commitment Update**
Starting in 2017, March of Dimes has implemented an awards program in Puerto Rico to recognize hospitals’ work in reducing EEDS. In 2018, 15 hospitals were recognized for an EED rate of less than 5%. March of Dimes participated as the lead partner organization for the prevention of pre/early term birth learning network for the Infant Mortality Collaborative Improvement and Innovation Network (CoIIN) 2014-2017. Prevention of EEDs was one of two primary strategies addressed in this learning network. 24 states participated, working collaboratively to develop and implement action plans to reduce pre and early term births. March of Dimes led the development of resources and the provision of technical assistance to support these efforts including a driver diagram, change package, measurement tools and webinars. Since the conclusion on the initiative in 2017, many of these resources have been made publicly available in the Infant Mortality CoIIN Prevention Toolkit. (https://static.nichq.org/prevention-toolkit/) EEDs are also being addressed through the work of the March of Dimes Perinatal Safety Center Additional tools and resources are expected to be available in late 2019. Resources The following resources were developed through the initiative: • EED Banner Program Application • EED Recognition Banner

Your commitment aligns with APSS
Reduce Non-medically Indicated Deliveries before 39 Weeks Gestation

Please describe any best practices your organization has learned through your commitment and share valuable lessons or challenges that were overcome

**Impact Details**

<table>
<thead>
<tr>
<th>Initial Commitment</th>
<th>Commitment Update</th>
<th>Project Next Year</th>
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<tbody>
<tr>
<td>Lives Lost 0</td>
<td>Lives Lost 0</td>
<td>Lives Lost</td>
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<tr>
<td>Lives Spared Harm Target 0</td>
<td>Actual Lives Spared Harm in last 12 months 0</td>
<td>Lives Spared Harm Target for following calendar year</td>
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Patient Safety Movement Foundation | patientsafetymovement.org
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<tr>
<th>Lives Saved Target</th>
<th>Actual Lives Saved in last 12 months (might differ from initial target)</th>
<th>Projected Target of Lives Saved for following calendar to try to finish commitment</th>
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<tbody>
<tr>
<td>0</td>
<td>550</td>
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**New Lives Lost (lives lost – actual lives saved)**

**Acknowledgement**

Yes, I acknowledge that this commitment may be used for external communication and publicly announced at the World Patient Safety, Science & Technology Summit. Furthermore, I agree that this commitment may appear on the website of The Patient Safety Movement Foundation or the Masimo Foundation. I also give permission for my commitment to be used in support of the promotion of the World Patient Safety, Science & Technology Summit as well as The Patient Safety Movement initiative.