Thank you for helping us achieve ZERO preventable deaths by 2020

Emily Jerry
Age: 2
Cause of Death: Medication Error

Jennifer Nibarger
Age: 47
Cause of Death: Misdiagnosed tear in airway leading to irreversible brain damage

Josh Barron
Age: 17 months
Cause of Death: Medication Error

Charles Bates II (Yogiraj)
Age: 70
Cause of Death: Venous Thromboembolism (VTE)

Rory Staunton
Age: 11
Cause of Death: Sepsis

Joan Donnelly
Age: 43
Cause of Death: Postpartum Eclampsia

There are 200,000 preventable deaths every year in the United States, and over 4.8 million worldwide. The impact of medical errors on healthcare in the United States is between $19.5 billion and $958 billion per year.
You CAN help us save lives and get to ZERO preventable deaths by 2020!

About the Foundation

More than 200,000 U.S. patients and 4.8 million worldwide die each year in hospitals from preventable causes. The Patient Safety Movement Foundation (PSMF) was established through the support of the Masimo Foundation for Ethics, Innovation, and Competition in Healthcare to reduce the number of preventable deaths to ZERO by 2020 (0X2020™). Improving patient safety requires a collaborative effort from all stakeholders, including patients, healthcare providers, medical technology companies, government agencies, policy makers, employers, and insurance companies.

The PSMF works with all stakeholders to address challenges with actionable solutions. The Foundation also convenes the World Patient Safety, Science and Technology Summit bringing together some of the world’s best minds for thought-provoking discussions and new ideas that challenge the status quo. By presenting specific, high-impact solutions to meet patient safety challenges, called Actionable Patient Safety Solutions (APSS), encouraging medical technology companies to share the data their products are purchased for, and asking hospitals to make commitments to implement Actionable Patient Safety Solutions, the Patient Safety Movement Foundation is working toward ZERO preventable deaths by 2020.

Our Goals

1. Unify the healthcare ecosystem (hospitals, healthcare technology companies, government agencies, policy makers, patient advocates, clinicians, engineers, payers, etc.)
2. Identify the challenges that are killing patients to create actionable solutions (Actionable Patient Safety Solutions)
3. Ask hospitals to implement Actionable Patient Safety Solutions (APSS)
4. Ask healthcare technology companies to share the data their products generate in order to create a Patient Data Super Highway to help identify at-risk patients
5. Promote transparency and aligned incentives
6. Promote patient dignity & love
7. Educate providers, health professionals in training, patients, and families about patient safety

Over 4.8 million patients die in hospitals every year that should go home to their families safely. With the help of our partners, we have saved 81,533 lives. With your help, we can save even more lives and get closer to our goal of ZERO preventable deaths by 2020.

1. Be the voice of infants harmed by medical error through improving processes and reaching more Children’s Hospitals
2. Be a champion for women’s health
3. Reach more hospitals and ask them to implement Actionable Patient Safety Solutions (APSS)
4. Support the use of technology for patient education
5. Conduct community outreach and education
6. Lead the development of a Patient Safety Curriculum for all healthcare professions

How to get to 0X2020

Babies can’t speak when a tube is misplaced or when the wrong medication or dose is given. We must be their voice. Our target is to raise $38,820 which will allow us to develop Actionable Patient Safety Solutions (APSS) and recruit Children’s hospitals locally, nationally and internationally to make commitments to reduce preventable deaths.

How can you help? Donate now so we can reach more hospitals and professionals who can take action.
2. BE A CHAMPION FOR WOMEN’S HEALTH

Joan Donnelly had a complicated pregnancy and was diagnosed with pre-eclampsia, a disorder identified by the onset of high blood pressure in pregnant women. Her doctors thought her pre-eclampsia would clear once she delivered. So, Joan delivered a beautiful baby boy, and on Sunday, just 48-hours later, she was cleared to go home to her husband and two children. Within 24 hours, Joan began complaining of shortness of breath. After 48 hours, it became so acute that her husband called 9-1-1. She was unresponsive upon arrival. According to the coroner, her official cause of death was determined to be post-partum eclampsia.

Jill Arnold was the picture of health and breezed through a low-risk pregnancy and delivery, but the lack of emphasis on postpartum care in the U.S. left her at risk. She began showing symptoms of deep vein thrombosis (DVT) – which could have easily killed her. “A leg-length clot had developed in a superficial vein that extended from my ankle all the way up to the groin,” said Arnold.

The Statistics

- Unnecessary C-sections also pose long-term health risks including subsequent uterine scar rupture, abnormal placentation, increased risk of hemorrhage, and hysterectomy where there is an exponential increase in such complications with the number of prior cesareans.

- In the United States, one-third of patients give birth surgically, and international experts have identified this high cesarean rate as a significant maternal health safety issue.

Women’s health is a hidden issue within our communities which will require education and advocacy to improve outcomes. Our target is to raise $73,995 which will allow us to develop Actionable Patient Safety Solutions (APSS), recruit hospitals across the world, encourage hospitals to make commitments to reduce preventable deaths, and conduct more community outreach to educate women and their families.

How can you help?

- Donate now so we can reach more hospitals and professionals who can take action
- Invite us to speak at women’s organizations and other community events to raise awareness

3. HOSPITAL OUTREACH: RECRUIT HOSPITALS TO IMPLEMENT ACTIONABLE PATIENT SAFETY SOLUTIONS (APSS)

The Patient Safety Movement is not just about information; it is about ACTION.

Parrish Medical Center (Titusville, Florida) was recognized as the world’s first 5-star hospital that implemented all relevant APSS. As a result of their commitment, they’ve achieved remarkable results: zero ventilator-related pneumonia in 12 years, one catheter-related UTI in 10 years and one Catheter-related Associated Blood Stream Infection (CLABSI) in the past 10 years. If all hospitals implemented each of the APSS, we would prevent medical errors and eliminate a significant amount of preventable harm.

Designed by a cross-section of the world’s leading medical experts, healthcare technology professionals, hospital leaders and patient advocates, we formed 16 APSS to overcome some of the leading patient safety challenges facing hospitals today.

1. Creating a Culture of Safety
2. Healthcare-Associated Infections (HAIs)
3. Medications
4. Failure to Rescue: Monitoring for Opioid-induced Respiratory Depression
5. Anemia & Transfusions
6. Hand-off Communications
7. Neonatal Safety
8. Airway Safety
9. Early Detection & Treatment of Sepsis
10. Prevention & Resuscitation of In-hospital Cardiac Arrest
11. Optimizing Obstetric Safety
12. Embolic Events
13. Mental Health
14. Falls & Fall Prevention
15. Nasogastric Feeding & Drainage Tube Placement & Verification
16. Person & Family Engagement

To date, over 4,598 hospitals worldwide have made public commitments to improving patient safety and reported over 81,533 lives saved. But only two have implemented all of the APSS. We are looking for hospitals to take action! We need your help to increase hospital visits and implement the necessary training. We ask that they recognize the severity of the challenges facing them and commit to implementing at least one of the APSS to start!

How can you help?

- Donate to directly support the Foundation’s ability to raise awareness about these challenges
- Host a fundraiser
- Connect us with hospital management and leadership
- Donate to fund hospital visits and training
4. SUPPORT THE USE OF TECHNOLOGY FOR PATIENT EDUCATION

PatientAider – A Smartphone App Emphasizing Patient and Family Engagement

The Patient Safety Movement Foundation’s first mobile application, PatientAider, can be a valuable source of medical information for you or your loved one’s hospital stay. This free app is designed to cut through the confusing medical jargon to give you plain-English explanations of common terms, protocols the hospital should be implementing to keep patients safe, and risks that you may encounter as a patient or advocate in the hospital.

Testimonials

“T only wish PatientAider had been around when I was visiting provider after provider three and a half years ago fighting for my life because of a misdiagnosis. This innovation will be the breakthrough that many patients and advocates need when wondering what to ask or where to turn for help and information.”

– Victoria Baskett, Patient Advocate, Founder, Victoria Baskett Patient Safety Foundation

“As a clinician, I have seen patients struggle to understand the complex world of healthcare. PatientAider is a simple yet powerful tool that patients, families and their advocates can use to educate themselves about patient safety and to use that knowledge to become an active participant in their care.”

– Gwen Cox, Hospital Administrator

The Statistics

• A 2015 study showed that 45% of adults are at risk for limited health literacy. That is nearly half of patients.¹

• According to surveys, patients are making medical decisions without critical information about the risks and benefits of the treatment and intervention choices under consideration.²

• Implementing patient and family engagement strategies has led to fewer hospital-acquired infections, reduced medical errors, reduced serious safety events, and increased patient satisfaction scores.³

How can you help?

• Fund the next release of PatientAider by helping us raise $90,000
• Funding for mass advertising to the public through popular media outlets (print and digital)

5. COMMUNITY OUTREACH & EDUCATION

Empower providers, patients, and families through education of medical terminology and medical errors so they may better advocate for their loved ones:

• According to the World Health Organization, there is a 1 in 300 chance of a patient being harmed during health care compared to a 1 in 1,000,000 chance of being harmed while on an airplane.

Our objective is to think locally and act globally to raise awareness and empower patients and providers from becoming a statistic. We also need to develop community support to change the mindset and behaviors of those in leadership roles in our hospitals.

How can you help?

By hosting an educational, social or fundraising event and inviting the Foundation to speak at your:

• Clinic
• Hospital
• School
• Medical Association
• University/College
• House of Worship
• Chamber of Commerce
• Have other ideas? Let’s discuss

6. DEVELOP A PATIENT SAFETY CURRICULUM FOR USE ACROSS ALL HEALTHCARE DISCIPLINES

We are investing in future healthcare professionals and students studying to become doctors, nurses, pharmacists, and even behavioral therapists so that patients can live tomorrow.

A workgroup comprised of some of the best and the brightest minds across all healthcare professions has been actively working on developing a core patient safety curriculum that can be implemented across any healthcare professional setting, so that patient safety is not just one isolated discussion but instead embedded from day one until graduation.

We need to raise $99,000-$117,000 to fund the continued creation and implementation of a patient safety curriculum for use across all healthcare disciplines.

How can you help?

• Fund the research needed to establish this curriculum
• Conduct outreach and raise awareness of the curriculum among teaching hospitals, faculty, and medical students

YES, WE WILL GET TO 0X2020 BY WORKING TOGETHER!

Please make checks payable to:
Patient Safety Movement Foundation
15776 Laguna Canyon Road
Irvine, CA 92618

Donate online:
donate.patientsafetymovement.org

Thank you so much for helping us achieve ZERO preventable deaths by 2020