



Families for Patient Safety
CampaignZERO.org

CampaignZERO: Commitment to Action

CampaignZERO is pleased to announce our support of the Patient Safety Movement Foundation (PSMF) and its mission to eliminate preventable deaths by 2020 (0X2020).

CampaignZERO informs families about what to say and do during a loved one's hospital stay to help zero out risks for common hazards known as Never Events.

- ✓ We offer free, simple checklists to download from CampaignZERO.org.
- ✓ Our national network of professional patient advocates offers CampaignZERO's grassroots education program in local communities
- ✓ CampaignZERO's interactive patient safety checklists and tools provide interesting reading material for waiting families during a loved one's surgery.

As a committed ally to PSMF, CampaignZERO will

1. Spread the mission of 0X2020 among CampaignZERO's network
2. As a participant in the PSMF's Actionable Patient Safety Solutions (APSS), help identify subject matter experts to contribute to the development of solutions topics, including but not limited to:
 - a. Falls & Fall Prevention
 - b. Person & Family Engagement
3. Ask CampaignZERO hospital clients and allies to:
 - a. Implement APSS's, or share their own successful processes, to eliminate preventable deaths, and
 - b. Make their own commitments to action to the PSMF.
4. Help broadcast PSMF's media messages to CampaignZERO's Facebook, Twitter and Linked In followers.

We at CampaignZERO are proud of our association with The Patient Safety Movement: we fully appreciate the integrity, hard work and dedication this organization devotes to advancing quality care with their partners and are grateful for their leadership.

Signed,

Karen Curtiss

Karen Curtiss
Founder, CampaignZERO: Families for Patient Safety