



## PRESS KIT

### PATIENT SAFETY MOVEMENT FOUNDATION

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The [Patient Safety Movement Foundation](#) is a global non-profit organization on a mission to achieve **ZERO preventable patient deaths by 2030**.

Every year, there are over 200,000 preventable deaths in U.S. hospitals and more than 4.8 million worldwide. Yet, most still do not recognize patient safety as a global crisis. The Patient Safety Movement Foundation focuses on bringing stakeholders together to raise awareness and rally around eliminating preventable patient deaths.

To achieve its mission, the foundation focuses on nine key areas:

1. Prioritizing safety with patients at the center
2. Promoting dignity, compassion and respect in healthcare
3. Aligning everyone who influences or is touched by healthcare
4. Promoting transparency
5. Realigning incentives to achieve safer care
6. Informing caregivers, patients and families about patient safety
7. Identifying the preventable causes of patient harm and death, and then creating and freely sharing actionable solutions (Actionable Patient Safety Solutions) to mitigate them
8. Driving the implementation of Actionable Patient Safety Solutions (APSS)
9. Asking healthcare technology companies to share data to create a Patient Data Super-Highway



The Patient Safety Movement Foundation is the only group of its size that is solely focused on patient safety and being a voice for the patients, patient advocates and health workers. Setting aside egos and removing silos, partner agencies and organizations have joined together to address the crisis and work towards this common goal. For the Patient Safety Movement Foundation, zero is not just a number—it is a mission.





## ORIGIN STORY

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The impact of medical errors and their consequences was first documented in the Institute of Medicine's report *To Err is Human: Building a Safer Health System* in 1999. More than 10 years later, the Office of Inspector General (OIG) published a separate report bringing to light the number of Medicare beneficiaries who had experienced an error that led to their death. From the first report documenting 98,000 preventable patient errors to the second reaching a pinnacle of 180,000, Joe Kiani, founder of the Patient Safety Movement Foundation, realized something needed to be done to address this problem. After hearing countless stories from families who had lost loved ones, the mission to achieve zero preventable deaths became the cornerstone of the foundation and is continued under the leadership of Michael A.E. Ramsay, MD, FRCA, current chairman of the board of directors.

The Patient Safety Movement Foundation was established through the support of the Masimo Foundation for Ethics, Innovation and Competition in Healthcare. It was formed in 2012 to connect the dots between all the stakeholders, and most importantly, bring in patient and family member voices to eliminate preventable patient deaths. To date, the foundation has:

- Committed hospitals saved 366,353 lives between 2012-2020
- 48 countries with committed hospitals
- Secured 54 countries with partner groups (e.g. hospitals, open data pledge, other partners)
- Grown to 4,793 total committed hospitals
- 92 total pledges signed by healthcare technology companies
- Grown ambassadors across 21 countries
- 19,000+ people worldwide committed to the movement

Visit [patientsafetymovement.org](https://patientsafetymovement.org).

## PRESS OPPORTUNITIES

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The Patient Safety Movement Foundation is comprised of passionate and knowledgeable individuals with backgrounds spanning clinical, business, policy and academia. It also boasts a wide network of patients and impacted family members or patient advocates.

Members of the organization and its patient advocates are readily available for interviews and can provide contributed insights on topics such as:

- How a foundation for safe and reliable care can improve patient safety; saving lives and dollars
- What are preventable deaths, how often do they occur and what can be done to eliminate them
- What policy changes are needed to improve patient care
- What to do if you or a loved one experience a medical error
- How a medical error impacted my life: Real life stories
- Why patient safety should be every one's priority
- Most common medical errors and tips to prevent them from occurring

To inquire about interviews or contributed content opportunities, please reach out to: Leslie Licano at 949-733-8679 x 101 or email [PSMF@beyondfifteen.com](mailto:PSMF@beyondfifteen.com).

## INITIATIVES & EVENTS

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### World Patient Safety, Science & Technology Summit

The inaugural event in 2013 brought together clinicians, hospital CEOs, patient advocates and government leaders from around the world to identify primary patient safety challenges and provide tested solutions called Actionable Patient Safety Solutions (APSS). Every year, the summit features well-known keynote speakers, including former President Bill Clinton and President-Elect Joe Biden, alongside patient safety experts and patient advocates. The event encourages attendees to get involved in the movement,



with hospital systems making formal commitments to implement processes to reduce preventable deaths in their hospitals, and healthcare technology companies signing the Open Data Pledge to share data for the sake of patient safety. This event also provides an opportunity to showcase the progress the foundation has made, and how much further there is to go before reaching ZERO preventable deaths.

The 8<sup>th</sup> Annual World Patient Safety, Science & Technology Summit was postponed in 2020 due to the pandemic and will commence at a later date.

### Dave's Walk Across America for Healthcare Safety

To raise awareness of the importance of healthcare worker and patient safety during the pandemic and to honor those on the frontline, Dr. Dave Mayer, CEO, is walking across America. As a lifelong Cubs fan and dedicated healthcare safety advocate, he has traveled more than 1,800 miles to over 19 baseball stadiums – and counting – to bring awareness to this cause.

Follow his progress on Twitter [@WalkForPtSafety](https://twitter.com/WalkForPtSafety) and Instagram [@walkforptsafety](https://www.instagram.com/walkforptsafety).



### #uniteforsafecare

This on-going campaign was created with consumer-focused messaging to engage with the public and elevate legislative discussions. The goal is to raise awareness about patient and health worker safety through education and engagement. It brings together patients, advocates, health workers and leaders to unite together and stand up for safe care.

The #uniteforsafecare campaign is organized by the [Patient Safety Movement Foundation](https://patientsafetymovement.org) and co-convened by the [American Society of Anesthesiologists](https://www.asanet.org/), the [International Society for Quality in Health Care](https://www.ishq.org/) and the [Leapfrog Group](https://www.leapfroggroup.org/).

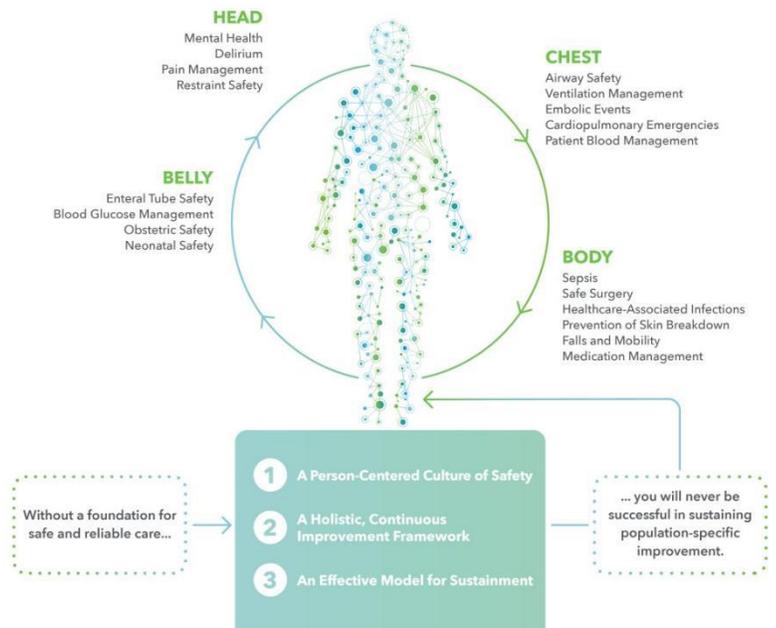
To learn more about the campaign, check out <https://patientsafetymovement.org/unite-for-safe-care/about-us/>.

## APSS PRODUCTS & SERVICES

The Patient Safety Movement Foundation has dedicated time and resources to creating products and services to improve patient safety. It believes that to truly eliminate harm from preventable medical errors, these services should be freely accessible to all partner organizations. The material, created by a team of interdisciplinary global leaders, concentrates on three critical components to help healthcare organizations build a solid foundation of reliability, including a person-centered culture of safety; a holistic and continuous improvement framework; and an effective model for sustainment. All three components are necessary to make zero preventable deaths a reality. These products and services support hospitals, long-term care facilities, ambulatory surgery centers, primary care clinics and beyond and help them reinvent their systems and implement proven measures for increasing patient and staff safety.

### [APSS Blueprints](#)

The APSS Blueprints are best-practice summaries leveraging the latest evidence for performance improvement. The language and groupings, which include “Head,” “Chest,” “Belly” and “Body” focus on how a patient would describe their problems. Complete with performance improvement plans, leadership checklists, clinical workflows and education for patients and family members, each APSS Blueprint optimizes safety and quality improvement across the continuum of care.



### [APSS Education](#)

APSS Education includes, but is not limited to, videos, webinars and articles to enhance the concepts in the APSS Blueprints—providing a multifaceted learning experience.

These services help organizations integrate the best practices learned in the blueprints into existing processes.

### [APSS Coaching](#)

APSS Coaching provides free coaching and consulting to all healthcare organizations committed to improving patient safety. Since every healthcare organization has different needs, high-value personalized coaching enables groups to assess and analyze their current processes and future state goals, as well as create customized action plans for success, and later receive implementation support. In addition, they can help organizations formalize their approach to measuring impact results.

These offerings complement one another to create a powerful tool for hospitals to use to improve their care.



## LEADERSHIP

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The Patient Safety Movement Foundation's leadership team brings extensive knowledge and passion for improving patient care. Their unique skill sets range from medical device research and development, clinical care and management, and involvement on various boards and committees—making them a well-rounded and agile team.



### **Joe Kiani, Founder**

Joe Kiani brings 20+ years of passion and experience focused on improving patient safety and innovation in healthcare. In 2013, he founded the Patient Safety Movement Foundation (PSMF) and Coalition, as well as spearheaded the first-ever Patient Safety Science and Technology Summit. Under his leadership, hundreds of leading clinicians, hospital CEOs and medical technology leaders from around the globe have been brought together to engage in conversation and develop new ideas to challenge the status quo.

Kiani is also the founder, chairman and CEO of Masimo Corporation, a global medical technology company that develops and manufactures innovative noninvasive patient monitoring technologies, medical devices, and a wide array of sensors. He also brings a passion for improving public policy to support innovation and improved healthcare decisions and has worked closely with legislators in Washington, D.C. to help implement these changes. In 2010, he created the Masimo Foundation for Ethics, Innovation and Competition in Healthcare to encourage and promote activities, programs and research opportunities that improve patient safety and deliver advanced healthcare worldwide—fostering access to innovative medical solutions for those who may not otherwise benefit from their lifesaving capabilities. In 2011 he founded the Masimo Political Action Committee to spotlight the important issues that will shape healthcare policy.



### **David B. Mayer, MD, CEO**

Dr. David Mayer joined the Patient Safety Movement Foundation as the CEO in 2019 bringing decades of experience in both the public and private sector. He is currently focused on helping the Patient Safety Movement ensure safety across three key priority areas: process and system improvements, enhanced communication and resolution after preventable harm and continued education for future generations of healthcare workers. In his concurrent role as executive director of the MedStar Institute for Quality and Safety (MIQS) he is responsible for leading specific quality and safety programs in support of discovery, learning and the application of innovative methods to operational clinical challenges. He has also served as vice president, quality and safety for MedStar Health and oversaw the infrastructure for clinical quality and its operational efficiency for MedStar and each of its entities, as well as the chief medical officer for Quality and Safety Graduate Medical Education and director of the University of Illinois at Chicago Masters of Science Patient Safety Leadership Program.



**Mike Ramsay, MD, FRCA, Chairman**



Mike Ramsay was appointed chairman of the Patient Safety Movement Foundation in 2020. Beyond his work with PSMF, he brings extensive experience and passion for improving healthcare. His contributions span across several professional boards, academia and research. This includes his work as chairman of the Department of Anesthesiology and Pain Management at Baylor University Medical Center in Dallas, co-medical director of operating room services, director of anesthesia for the liver transplant program, where he has personally provided anesthesia for more than 1,000 liver transplant recipients. In academia, he is a professor at Texas A&M Health Science Center, and holds a clinical professorship in anesthesiology at both the University of Texas Southwestern Medical School and the Department of Periodontics at Baylor College of Dentistry, Texas A&M University. He is active in research and leads clinically relevant research efforts as president of Baylor Scott & White Research Institute (BSWRI).

**Donna Prosser, DNP, RN, NE-BC, FACHE, BCPA, Chief Clinical Officer**



Dr. Donna Prosser is the chief clinical officer for PSMF. She brings more than 30 years of experience having worked in a clinical setting both as bedside nurse and in administration. During her work with patients, she saw firsthand how fragmented and unsafe patient care can be and has been driven to improve healthcare quality since. Prior to joining the PSMF, she also worked as a healthcare consultant supporting organizations around the U.S. to improve quality and safety, increase patient engagement and reduce clinician burnout. Dr. Prosser received a doctorate in nursing practice at the University of Central Florida, a master of science in nursing at Duke University, and a bachelor of science in nursing at George Mason University. She is a fellow in the American College of Healthcare Executives, and is board certified as a nurse executive by the American Nurses Credentialing Center and as a patient advocate by the Patient Advocate Certification Board.

**Ariana Longley, MPH, Chief Operating Officer**



Ariana Longley has been serving as the chief operating officer for the Patient Safety Movement Foundation since 2015. In this role, she has been responsible for the development of the [committed partners](#) opportunity for professional societies, associations, and other aligned healthcare-related organizations to work with the movement and helped grow the number of committed hospitals and healthcare organizations to more than 4,793 worldwide from 2012 to 2020, spanning 48 countries, with its global network of partners reaching 54 countries.

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## **WAYS TO GET INVOLVED**

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Patient safety is not limited to the healthcare system – there are ways everyone can get involved and help achieve zero preventable patient harm and deaths.

- **Commit to Zero:** In 2020, the Patient Safety Movement Foundation launched a new commitment model focused on helping healthcare organizations achieve a foundation for safe and high reliable care. By making a commitment to zero, organizations have access to free virtual coaching and support to implement and sustain a foundation for safety and reliability.
- **Join as a Formal Partner:** Every organization across the healthcare ecosystem can participate and help spread the mission to the clients, customers and members their group engages with.
- **Sign the Open Data Pledge:** Healthcare technology companies can join the movement and ensure that their products are interoperable and by promoting data sharing.
- **Volunteer:** The Patient Safety Movement Foundation welcomes anyone passionate about improving patient safety. Volunteers can contribute their time and talent in many ways, including but not limited to joining as a PSMF Ambassador, hosting a fundraiser, serving on a committee or scheduling a presentation.
- **Share Your Story:** Patients who have been affected by unsafe care and survived, or family members who have tragically lost a loved one due to preventable medical errors can share their stories on our website so we can show those who don't know about this issue the faces of unsafe care.
- **Become a Donor:** As a nonprofit organization, we seek to attract forward-thinking supporters who share our vision of zero preventable medical errors and help save more lives in health care. Join us!

To learn more about the various ways to get involved, visit: <https://patientsafetymovement.org/get-involved/>.



## CONTACT INFORMATION

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**SOCIAL MEDIA:** Connect with the Patient Safety Movement on [Twitter](#), [Facebook](#), [Instagram](#) and [LinkedIn](#). Join the Conversation: Hashtags #Plan4Zero, #PtSafety

