



# World Patient Safety Day

September 17, 2021 • Virtual Program

Your support will make a difference in the lives of patients and health workers today. We are aligning with the World Health Organization’s “Safe Maternal and Newborn Care” theme for World Patient Safety Day.

	\$100K	\$50K	\$25K	\$10K	\$5K	\$1K
	PRESENTING SPONSOR	PRINCIPAL SPONSOR	MAJOR SPONSOR	SUPPORTING SPONSOR	ASSOCIATE SPONSOR	PATRON SPONSOR
Corporate listing on our campaign website	Yes	Yes	Yes	Yes	Yes	Yes
Exhibitor Booth with training provided	Receive credentials to create a self-customizable booth with access to attendee information for networking opportunities	Receive credentials to create a self-customizable booth with access to attendee information for networking opportunities	Receive credentials to create a self-customizable booth with access to attendee information for networking opportunities	Receive credentials to create a self-customizable booth with access to attendee information for networking opportunities	Receive credentials to create a self-customizable booth	
Text listing on banner with onsite walkers	Yes	Yes	Yes	Yes	Yes	
Corporate listing on Patient Safety Movement Foundation website	Yes	Yes	Yes	Yes	Yes	
Social Media posts on Patient Safety Movement Foundations channels: Twitter, 6,000+ followers; Facebook, 4,000+ followers; LinkedIn, 6,000+ followers; Instagram, 1,000+ followers; YouTube, 3,000+	Yes	Yes	Yes	Yes	Yes	
Corporate listing in all press releases sent to local, regional, national and global cable, radio and television stations and print	Yes	Yes	Yes			
Prominent banner ad on Virtual Event online program on 9/17/21	Yes	Yes	Yes			
Prominent website banner ad with logo	Yes	Yes	Yes			
Logo and hyperlink on event homepage website	Yes	Yes	Yes	Yes	Yes	Yes
Corporate logo listing on all t-shirts (sponsor, volunteer and merchandise for sale t-shirts, co-branded with PSMF)	Yes					
Prominent logo placement on commemorative event flags	Yes					
Donner recognition gifts	12 Briefcases	10 Polos	8 Polos	6 Lapel Pins	4 PSMF Pens	2 UFSC Face Masks
Interview of representative for a co-branded article with the Patient Safety Movement Foundation (PSMF) audience (distribution: 20,000+)	Yes					

For more information on corporate sponsorships, please contact [Monica.McDade@patientsafetymovement.org](mailto:Monica.McDade@patientsafetymovement.org).

For more information on product donations, auction donations, and merchandise, please contact [Alyssa.James@patientsafetymovement.org](mailto:Alyssa.James@patientsafetymovement.org).

**IMPORTANT DEADLINE:** All sponsorship agreements, PLEDGE PAYMENTS, LOGOS AND ARTWORK must be **received by Friday, August 13, 2021 4:00 pm PST** to be included on all printed materials to receive all benefits listed above.

ORGANIZER:

